

# KERALA IT NEWS

THE MONTHLY NEWSLETTER OF IT PARKS KERALA

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## COCONICS CLINCHES ORDER TO SUPPLY LAPTOPS TO KERALA GOVT.



**H**ome-grown joint venture hardware manufacturer Coconics has bagged an order, through competitive bidding, to supply 50 per cent of the mid-level laptops to the Kerala Government for the next six months, which is expected to help save the State exchequer up to Rs 16,000 on a single piece of machine.

Coconics, a joint initiative of the public sector Keltron, Kerala State Industrial Development Corporation (KSIDC), IT major UST Global and Acceleron Labs, secured the order in a highly competitive bidding process which saw participation of multinational giants.

The agreement, which is part of the government's cost-saving demand aggregation policy, marks a path-breaking public-private partnership that will boost the electronic hardware ecosystem in the State, setting a model for the country.

The State Electronics and Infor-

mation Technology Department had floated the e-tender through Keltron. In the bidding, Coconics quoted the lowest price. Coconics was joined by multinational company Lenovo in offering such a competitive rate.

"The demand for electronic equipment and systems is growing tremendously across the country. Coconics has bright prospects of participating in any competitive bidding at the national level," said M Sivasankar IAS, Secretary, Electronics and IT, Government of Kerala.

Through the decision, the government can save up to 25 per cent of the cost on purchase of L2 (mid-level systems) for its departments, autonomous institutions, PSUs, boards, corporations, universities and local bodies. It can thus save up to Rs. 16,000 on a single piece of laptop, when compared to the current market price.

Coconics, which has the support of global giant Intel, has its unit located

at Manvila in Thiruvananthapuram. The deal marks an impressive take-off by the company, whose manufacturing unit has gone full steam just six months ago.

The purchase pact with Coconics will enable the government to offset the impact of frequent price hike in the open market against its growing demand for hardware systems. As per the agreement, a laptop using open source software is priced at Rs. 22,896.

A similar system bought from the open market last year cost Rs. 38,902. Similarly, the price of the system using licensed software is Rs. 33,762, which comes for much less than last year's price of Rs. 49,149.

Wedded to the vision of the Make-in-India initiative, Coconics is speculated to help Kerala emerge as a manufacturing hub of components and subsystems, to meet the demand of the entire country in the hardware sector.

# EXPERION OPENS NEW OFFICE SPACE AT TECHNOPARK

On August 22, Experion Technologies opened a new development centre at Technopark, where the company's headquarters is located. The facility will be the third development centre for the company and the second in Thiruvananthapuram. Experion's second development center is in Kochi with 20,000 sq. ft. area. With 15,000 sq. ft. area and more than 250 seating capacity, the new facility will support Experion's ongoing growth plans for 2019 and beyond. With the addition of this new facility, Experion Technologies will have a total of 25,000 sq. ft. area with a seating capacity of 500 at Technopark alone. The company is in the process of expanding its workforce substantially.

Binu Jacob, CEO, Experion said, "We are increasing our employee strength by 25 per cent this year, with lateral recruits and a new batch joining us in the coming weeks. This expansion of headcount and opening of the new development facility will help us to continue supporting our growing client base and partners with superior service experience; extremely important for us to create capacity as we are serving the fast-growing digital transformation space driven by top-notch products and solutions."



The new office space was opened by Peter Van Campen, CFO, TRL along with other dignitaries joining the 'lighting the lamp' ceremony. TRL is one of Experion's oldest clients that has brought many innovations in the field of transport technology such as inventing the first self-driven car in the 1960s, reflective signages, roundabouts etc. Inaugural Address was delivered by Hrishikesh Nair, CEO, IT Parks Kerala and Sreekumar A, CTO, Experion proposed vote of thanks.

Binu Jacob, CEO, Experion welcomed the gathering and outlined Experion's vision for growth.

Experion Technologies started its journey more than a decade ago in 2006 with a team of 11 and a small office space in Thiruvananthapuram with its market in Western Europe. Since then Experion has expanded its horizon across the globe with a strong presence in the USA, Middle East, Australia and the UK to serve the growing global clientele.

## UST GLOBAL BECOMES A SCALED AGILE FRAMEWORK GOLD PARTNER

UST Global, has recently become a Scaled Agile Framework® (SAFe®) Gold Partner with Scaled Agile, Inc. As a Gold Partner, UST Global has demonstrated significant expertise in delivering Scaled Agile services and is well positioned to support organisations with large or complex enterprise agile transformations.

"UST's Global Business Agility Services enable organisations to tailor their transformation journeys to meet their goals. We help organisations focus on driving agile adoption incrementally and iteratively and take



responsibility for meaningful outcomes and support all aspects, including DevOps rollouts and effective test automation," said Niranjan Ramsunder, Chief Technology Officer, UST Global. This partnership will also provide the company's employees around the world access to Scaled Agile content, best practices, case studies, discounted conferences and tooling. As a Scaled Agile Framework Gold Partner, UST Global will enable the world's leading organisations to build better systems, become more agile and competitive, and improve business outcomes.

## ICICI BANK OPENS BRANCH AT INFOPARK



In a good news to the techies working out of Jyothirmaya building of Infopark Phase II, ICICI Bank opened a branch with an Automatic Teller Machine (ATM) facility recently. Hrishikesh Nair, CEO, IT Parks Kerala inaugurated the branch in the presence of Pradeep Nair, Regional Head, ICICI; Sunil Balakrishnan, Center Head, UST Global and Cdr. Gigi Thomas, Head – Facilities and Administration, Wipro.



## MOZANTA TECHNOLOGIES ADDS MORE OFFICE SPACE

As part of their strategic growth plans, Mozanta Technologies ([www.mozanta.com](http://www.mozanta.com)) has opened office at level 1, Thejaswini, Technopark. The company has doubled its staff strength with its new facility.

Hrishikesh Nair, CEO, IT Parks Kerala, inaugurated the new office on September 6. “Technopark is well poised in our vision towards being the centre of excellence for emerging technologies and the growth of organisations like Mozanta is aligned to our growth strategies,” Hrishikesh Nair said.

“The new office space is part of our strategic expansion plans and we will use the additional capacity to strengthen our product development initiatives for the retail commerce domain”, Thomas Varghese, Co-founder & Director, Mozanta Technologies explained about the future expansion plans of the organisation. “The state-of-the-art office space has been designed by garnering the opinions of



the employees and after considering work ergonomics and we look forward to attracting more talents to catalyse our business growth”, he added.

Mozanta Technologies which started operations at Technopark in December 2014, opened a subsidiary company in Dubai in January 2019.

The company specialises in digital solutions for the retail commerce domain and the offerings include, product engineering, retail commerce strategy and consulting, custom

development, managed services, mobile and kiosk app development, enterprise application integration, enterprise DevOps, cloud integration, performance engineering and agile program management. Mozanta supports global brands across the continents to achieve their business goals through the best use of the latest technologies.

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### UNITY BEES SETS UP SHOP AT INFOPARK



Unity Bees, a global IT solutions & services company, specializing in providing IT services to clients all over the world, recently opened office at Infopark Phase II, Jyothirmaya. The office was inaugurated by P T Thomas MLA on the first floor of the building in the presence of Infopark officials and employees of Unity Bees. “We are glad to welcome them to our family and are looking forward to our collaborative exchanges,” said the Park management in a statement.

## SWEDISH SOFTWARE COMPANY LAUNCHES NEW OFFICE IN SMARTCITY KOCHI



Swedish software company LiteBreeze Infotech started operations at SmartCity Kochi recently after 15 years of onsite work in India. The leading Laravel development company has an office space of 7,500 sq. ft. in SmartCity Kochi, which is an IT Special Economic Zone (SEZ) covering 246 acres.

David Claesson, Founder & CEO, LiteBreeze termed the company’s relocation to SmartCity as one of the big-

gest milestones. “This new space would not only help us make our current employees’ lives better but also provide a huge boost to our recruitment and marketing efforts,” he added.

“Their strong service quality policies and European work standards will bring in great value to SmartCity’s IT business ecosystem,” said Manoj Nair, CEO, SmartCity Kochi, while welcoming LiteBreeze to the SmartCity Kochi community.

# Kerala IT Overview



## TECHNOPARK - THIRUVANANTHAPURAM

- India's largest, fastest growing IT Park
- 760 acres with 9.33 million sq.ft. of IT built-up space
- 'One of the world's greenest IT Parks' - Rediff.com
- Technopark Phase 3 - India's largest LEED Gold-rated building
- Over 390 companies with 53,000 IT professionals
- Technocity Phase 4 - an upcoming IT integrated township
- Rural IT Park in Kollam - for startups



## TECHNOCITY - THIRUVANANTHAPURAM

- 300 acres of IT integrated township
- Knowledge City, 100 acres for knowledge-based township
- 2 lakh sq. ft. IT building coming up
- Mix of SEZ / DTZ area • 7 km from Technopark campus
- Upcoming cost-effective IT space for startups & SMEs



## INFOPARK - KOCHI

- 323 acres of IT development
- 6 million sq.ft. of IT built-up space
- Mix of SEZ & DTZ areas • Cost-effective IT space
- Rural IT parks @ Cherthala & Koratty for startups



## CYBERPARK - KOZHIKODE

- Emerging IT hub for Malabar region
- 45-acre campus with a mix of SEZ & DTZ
- Cost-effective IT space for startups, SMEs & MNCs
- Ready-to-occupy 3 lakh sq. ft. IT SEZ building
- Smart business centres & warm shell options
- Long-term land lease option



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